

# DARTMOUTH MIDDLE SCHOOL

California Distinguished School – Union School District  
5575 Dartmouth Drive, San Jose, California 95118 408-264-1122  
Tax id#77-0516333

Dear Dartmouth Friends, Families, and Community,

Take this opportunity to promote your business in your own backyard!

Advertise in the Dartmouth Band Program that will be distributed to 700 families at each of our popular concerts, held three times a year (two performances each).

- Winter Concert on December 15 & 17, 2015
- Pops Concert on March 1 & 3, 2016
- Spring Concert on May 24 & 26, 2016

This year, we are offering a new pricing model, a 3 for 2 discount for those who want to advertise in all concerts this year, as well as a single, sponsorship level option available for any or all of the concerts. As the concert sponsor your organization will get a “Presented by” mention on the front cover and a full-color, full-page ad prominently positioned within the program. If you have any questions about the pricing model, please call Sonja Thieme at 408-646-9126.

Below is the price list and form for you to fill out. Thank you for your support.

Dartmouth Middle School Band

Pricing for Advertising Space in Programs (circle one):

(Program size is 5½” x 8½”)

	Price for one concert	Price for all 3 concerts
<b>Business Card Size B/W</b>	\$25	\$50
<b>½ page BW</b>	\$50	\$100
<b>Full page B/W</b>	\$100	\$200
<b>“Sponsored by” - front page/full page</b>	\$150	\$300

In addition to ad space, if you would like to make a donation to help support the Dartmouth Middle School Band, it would be greatly appreciated.

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Ad deadlines are as follows:

December 1st, 2015 for Winter Concert

February 15th, 2016 for POPS Concert

May 1st, 2016 for Spring Concert

Please email ready to print ads in jpeg at a maximum of 300 dpi to [dartmouthbands@gmail.com](mailto:dartmouthbands@gmail.com). Please try to provide your artwork in the sizes noted above or we'll need to adjust (note program page size measures 8.5 x 5.5 inches).

Please mail this form (keep a copy for yourself) and your payment to: Dartmouth Middle School, attn. Band Program Ads, 5575 Dartmouth Drive, San Jose CA 95118

Circle concert	Winter	POPS	Spring
Name:			
Company Name:			
Address:			
Phone #:		email	
Date:		Signature	